

Post Show Fact Sheet

Date – Time:	21 – 24 September 2022 (10:00 Hrs. - 18:00 Hrs.)	
Venue:	Halls 1 – 2, QSNCC, Bangkok, Thailand	
Exhibition Area:	10,000 Sqm.	
Exhibitors:	243 participants from 12 countries/regions China, Czech Republic, Hong Kong, India, Italy, Japan, Korea, Malaysia, Poland, Singapore, Thailand and UK	
International Groups:	5 International Pavilions from Japan, Poland, Korea, Italy and Singapore	
Trade Visitors:	22,773	
	Local Visitors 95.43%	Overseas Visitors 4.57%
Total Countries:	61 countries/regions Australia, Belgium, Brunei Darussalam, Cambodia, Chile, China, Egypt, France, Germany, Hong Kong, S.A.R., China, India, Indonesia, Israel, Italy, Japan, Korea, Laos, Malaysia, Minden, Myanmar, Netherlands, Norway, Pakistan, Philippines, Poland, Qatar, Saudi Arabia, Singapore, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Togo, Tunisia, UK, Uruguay, USA, Vietnam	
Next Show Date of:	23 - 26 August 2023, QSNCC, Thailand	



Buyer Report

Buyer Classified by "Job Function"

Owner/ President/ CEO/ MD/ GM/ Partner	42.05%
Sales/ Marketing/ Business Development	22.32%
Purchasing/ Procurement	18.46%
Restaurant/ F&B/ Catering/ Production/ Operations Management	9.05%
Executive Chef/ Chef	8.11%

Buyers Classified by "Company's Main Activity"

Hotel/ Resort/ Country Club	17.17%
Import/ Distribution/ Wholesale	16.12%
Café/ Coffee Shop/ Bakery	19.20%
Restaurant	17.23%
Food & Beverage Manufacturer	17.73%
Retail/ Supermarket/ Hypermarket/ Department/ Grocery/ Convenience Store	7.73%
Airline/ Cruise Liner/ Rail/ Travel Catering	4.84%

Buyers Classified by "Product Interest*"

Food & Beverage	75.10%
Foodservice & Kitchen Equipment	56.04%
Coffee & Tea	62.62%
Hospitality & Retail Technology	45.38%
Hospitality Equipment & Supplies	46.43%
Wine & Spirits	34.78%

* % of visitors said they were interested in. Please note visitors can tick more than one.